

# CORNERSTONES

A Quarterly Publication of The University of Toledo Foundation



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**W**hen Ken and Jean Sanzenbacher Lovejoy returned to the Toledo area after living out-of-state for 15 years, they felt back at home in more ways than one.

“We are probably like many graduates of UT,” said Ken. “After graduation, you jump into your career, with time and location challenges that make it difficult to stay in touch.”

That changed when they relocated back to Toledo in 2002, where Jean currently serves as a consultant in clinical pharmacy and Ken as a consultant in manufacturing and project management.

“When we returned to the area, we were able to participate in more events at the University. As our relationships at UT evolved, we made the decision to give more time and effort in support of our respective colleges,” Jean said.

Those areas included the College of Engineering, from which Ken graduated with both an associate’s (’76) and a bachelor’s degree (’80) in engineering technology, and the College of Pharmacy, from which Jean received a bachelor’s degree in 1980.



Ken and Jean Sanzenbacher Lovejoy believe supporting scholarships is just one way to help make a difference in the lives of others.

“We wanted to reach out to Pharmacy and Engineering to see what we could do to directly benefit students.” Ken said. “As we learned the different options, it became clear we wanted to establish a scholarship

## LOVEJOYS HELP STUDENTS DEVELOP THEIR FUTURE

in each college that was designed to have an immediate impact as well as allow us to add to that benefit over time.”

They chose to make a gift to establish two endowed scholarship funds to benefit pharmacy and engineering technology students.

“People tend to think scholarships require a large amount of money, when in fact getting started on a plan can provide important help to a student right away at a reasonable donation level,” noted Jean.

In addition, the couple also has arranged to provide a planned gift from their estate. They said they see planned giving as an important piece of the total estate planning process, which should include careful documentation.

“Never assume your plan is well understood by others unless it is properly documented,” said Ken. “Our estate planning has allowed us to identify and support things that are important to us, and it gives those entities an indication of potential future benefit for their planning.”

Having said that, the Lovejoys noted with humor that they are “in no hurry to trigger the plan.”

Given their appreciation of The University of Toledo and their desire to help young people, creating scholarship funds at UT was a way to mutually benefit students, the University, and the Toledo area, Jean said.

“We see UT as a critical element in the success of the entire region, and wanted to do our part in helping the young people at the University develop their future,” she said.

“We have always felt it is important to help people where a little bit of assistance could make a difference in their life. Whether it is mentoring, direct financial help, or supporting a larger institution that benefits many, it’s the right thing to do.”

## UT FOUNDATION RECOGNIZED FOR ANNUAL FUND, CASE STATEMENT

The University of Toledo annual fund fundraising team has received a Reeher Peak Performance Award.

The award is given to schools increasing both annual giving dollars and donors in the same year, by Reeher, a leading developer of software services to improve the efficiency and effectiveness of higher education fundraising efforts.

Annual giving consists of numerous programs, such as phonathon, direct mail appeals, and e-solicitations, which help raise money and increase donor support.

UT has one of the smaller fundraising teams in the Mid-American Conference, so the University is particularly proud of this achievement, noted Heather Slough, UT director of annual giving programs.

### CASE Award for Campaign Piece

In addition, the Council for Advancement and Support of Education (CASE) named the UT Foundation a District V Bronze Winner for Excellence in Fundraising and Development, in the category Best Program in Case Statements/Cultivation Publications.

The award-winning publication was a case-for-support piece, developed for the University Rising capital campaign. The theme was “Engaging the Present/Creating the Future.” Designed to double as a folder, it allows for additional campaign materials to accompany the case for support.

The piece was designed by Thread Marketing Group and written by Patty Gelb, UT Foundation development writer.

## WHY I GIVE: RICHARD STEGMAN, JR.



**Name:** Richard E. Stegman, Jr.

**Residence:** Bellevue, Ohio

**Profession:** Innkeeper/proprietor of The Victorian Tudor Inn and formerly a dean of students and chief student affairs officer in higher education

**UT Degree:** bachelor’s degree with double major in political science and history, 1979

**Favorite UT Experience:** Teachers such as Dean Cave, Prof. Blum and Wren (and many others) opened a whole new world to me that has benefited my entire life. I was grateful for the moral support of Catharine Eberly while I was a student rep on the Board of Trustees, and for the

irreplaceable advice and direction by Vice President Lance Thompson and Dean of Students Roger Ludeman. Socially, a highlight was attending Rocket football and basketball with the Brothers and Golden Hearts of my fraternity, Sigma Phi Epsilon. I am not sure I would have made it through my undergraduate years without my fraternity brothers!

**UT Area of Support:** scholarships for the College of Language, Literature and Social Sciences, scholarships for upperclass members of Sigma Phi Epsilon fraternity and a leadership training fund for Blue Key National Honor Fraternity

**Why I Give:** I would not have been able to attend UT without scholarships from people I never knew. It’s time I pay that back. I am able to do so because of the education and the co-curricular experience my alma mater provided me. One’s life should have purpose and meaning, and I can think of no better way to do that than by allowing future students, unknown to me, to have the experience I had at one of the best universities in the country.

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## JIM FINDLAY: PHILANTHROPIST, FRIEND, AND PROUD UT ALUMNUS

One of The University of Toledo’s proudest alumni and most respected business leaders and philanthropists, James R. Findlay Sr., died Oct. 20 at age 87. Mr. Findlay, a Sylvania resident, graduated from UT with a bachelor’s degree in business administration in 1948. He was co-founder and former president of Impact Products Inc., and also established Canberra Corp., Fresh Products and Ad Sensations.

He and his late wife, Celia, a 1949 UT alumna and former Homecoming Queen, supported UT with more than \$1.4 million in contributions, establishing eight endowments and impacting the lives of countless students. Their generosity benefited the UT Athletic Department, Camp Adventure, National Youth Sports Program, the Catharine S. Eberly Center for Women, the College of Business and Innovation, and the Judith Herb College of Education.

Mr. Findlay was past president of both the UT Foundation Board and the

UT Alumni Association. He co-founded the UT Center for Family and Privately Held Business and served as chair of the Business Advisory Board for the UT College of Business. A past president and member of the Downtown Coaches Association, Mr. Findlay also was a former member of the UT Athletic Committee and the Rocket Fund Advisory Board.

He received the College of Business Pacemaker Award and also received the UT Alumni Association’s Blue T in recognition of his dedication to his alma mater.

In 2001, the Findlay Athletic Complex on Scott Park Campus, funded by the Findlays, was dedicated.

“This is a great university, and we always try to do our best to support it. Celia and I are thankful for everything the University has done for us,” Mr. Findlay said at the dedication.

Memorial contributions were suggested to the Findlay Family Athletic Scholarship or the Celia Findlay Education Scholarship at the UT Foundation.



Jim and Celia Findlay

## HONORROLL

The following donors have become eligible for special recognition:

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as of Nov. 18, 2013

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## MEET OUR BOARD



Jennifer Scroggs is vice president in the Trust Department of Fifth Third Bank in Toledo. She received a bachelor of business administration from Ohio University and a juris doctorate from Cleveland Marshall College of Law.

To make a gift, contact a member of the fundraising staff:

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