

# CORNERSTONES

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## INSIDE THIS ISSUE:

UT Moves Forward  
With Strategic Plan

Institutional Advancement  
Reaches Out to UT Alumni

Why I Give: Donor Profile

Meet Our Board

Honor Roll

## NEW CANCER CENTER OFFERS 'HIGHER DEGREE OF HEALING'

**T**he diagnosis of cancer is often accompanied by a sense of anxiety and uncertainty. The new Eleanor N. Dana Cancer Center at The University of Toledo Medical Center is designed to alleviate some of that distress through the convenience of one facility, offering the area's top personalized medical care.

"Our new center offers the area's only true multi-specialty diagnosis and treatment facility," according to Allen Seifert, the center's administrative director. "We use a collaborative approach within specialties and offer the appointments and visits in a single location. Services offered include all clinic appointments within the multi-specialty clinic, in most cancer

specialties." Patients receive a full range of care from consultation to diagnosis to treatment and follow-up services.

The Center's technology is the most advanced in the area, notes Mr. Seifert. This includes the area's only Varian Truebeam Linear Accelerator, which allows a more precise delivery of radiation at a 50 percent faster rate than all other conventional systems.

The Center also has the area's only fixed-site GEMINI TF Big Bore PET/CT scanner, which facilitates the use of PET in radiotherapy planning by offering integrated solutions to streamline tumor

*continued on page 2*



The UTMC Eleanor N. Dana Cancer Center offers the most advanced technology in the area. Patients receive all services, from consultation to diagnosis to treatment and follow-up, in a single location.

## NEW CANCER CENTER OFFERS HIGHER DEGREE OF HEALING

detection, staging, simulation, and monitoring therapy response.

“The Center was developed with the patient’s experience at the forefront of the design,” said Mr. Seifert. “The result is compassionate care, combined with expert knowledge and leading-edge technology, all under one roof.”

The Center was made possible through the Charles A. Dana Foundation and the Dana Corporation, which gave \$2 million to name the building, with an original purpose as the Eleanor N. Dana Conference Center. Other major donors have included Hal and Susan Fetterman, who made a significant contribution to name the Fetterman Multispecialty Clinic.

Future needs include a Varian Edge Radiosurgery unit, notes Dr. Changu Chen, UT radiation oncology chair. This equipment is a dedicated, end-to-end system for performing noninvasive procedures anywhere in the body, with a more precise radiation, 2mm to 20 cm.

“Having support for equipment such as the Varian Edge Radiosurgery unit enables us to offer the most advanced radiation therapy,” said Dr. Chen. “The precision is a critical part of the process to target only the areas we need to treat and to protect the surrounding normal tissue.”

Philanthropic support is also being sought for:

- Breast Tomosynthesis: a groundbreaking cancer screening tool which converts digital breast images into a three-dimensional mammogram, providing a more accurate diagnosis
- Integrative Therapies: including massage therapy, oncology exercise, and nutrition consultation
- Research: allowing clinical trials geared to improve outcomes and enhance patient quality of life

For more information, contact Laura Robinson at [laura.robinson2@utoledo.edu](mailto:laura.robinson2@utoledo.edu) or 419-383-6645, or Howard Newman at [howard.newman@utoledo.edu](mailto:howard.newman@utoledo.edu) or 419-383-6840.

# UT MOVES FORWARD WITH STRATEGIC PLAN: IMAGINE 2017

As The University of Toledo looks toward its future—and the future of higher education in Northwest Ohio—it continues to make progress toward the goals outlined in its new Main Campus strategic plan, “Imagine 2017.”

Just months into implementing the plan, UT has made great strides, according to Dr. Scott Scarborough, who was named UT provost and executive vice president for academic affairs in September 2012.

Included in the plan is a restructuring of the University’s academic units into new colleges and interdisciplinary schools. These 12 new structures consist of:

- College of Communication and the Arts
- Judith Herb College of Education
- College of Social Justice and Human Service
- College of Health Sciences
- Jesup W. Scott Honors College
- YouCollege
- UTXnet World Campus
- University Press and University Teaching Center
- Center for Experiential Learning
- School of Green Chemistry and Advanced Renewable Energy
- School of Healthcare Business Enterprise and Innovation
- University Council

In most cases, the new structures are evolutions or combinations of former units, notes Dr. Scarborough. To keep costs lower and to match the natural strengths of certain individuals to organizational needs, existing UT personnel have been selected to provide interim or permanent leadership of these units.

Rebalancing the University’s economic model by approximately \$36 million remains one of UT’s biggest challenges, said Dr. Scarborough. He notes that a Redesign Coordinating Group has been appointed to facilitate this task. “Most certainly, there must be a rebalancing of our mission elements in order to create a sustainable economic model,” he explains. “If we do not do this, all our mission elements are at risk.”

One of the key ways to address economic issues over the long-term is

to improve campus visits for prospective students, particularly for high-achieving students for the new Jesup W. Scott Honors College, for which Dr. Lakeesha Ransom was named as dean in February.

Steps for enhancing prospective student visitations include:

- Moving the front-door admissions function to Libbey Hall
- Renovating Doermann Theatre for fall preview days and other related events
- Converting MacKinnon Hall to Honors College housing and offices
- Rebuilding Dowd, Nash and White student housing
- Improving campus grounds and parking

As UT moves ahead through academic and economic changes, the most essential component of its continued success is teamwork among faculty, staff, and administrators.

“I say it so often because I believe it so strongly: Teamwork is the key to everything,” Dr. Scarborough says. “If we work together, anything is possible.”

## WHY I GIVE: BILL BO



Name: Bill B

Residence: S

Profession: C  
Company

UT Degree: 1  
1971

Favorite UT  
the best of m  
helping to ro  
team to 35 co

UT Area of S  
Business Adm

**Why I Give:** My education and experiences at UT old and established Toledo company. I’m proud of Toledo a beacon that illuminates all that Northwest visible facets of the University. UT athletic program a college education that otherwise might not be possible to be a Rocket!

# UT INSTITUTIONAL ADVANCEMENT REACHES OUT TO ALUMNI

**T**he passing of years and the separation by miles haven't lessened the fondness and gratitude that many University of Toledo graduates feel for UT. And helping to keep alumni connected with their university is a primary goal of the Office of Institutional Advancement.

In the past year, members of the alumni and development staffs have held nearly 240 events across the country. Events ranged from dinners in Boston to Tony Packo parties in Estero, Fla., to televised UT football game parties in San Francisco. The IA staff has often been accompanied on these visits by UT administrators and staff, including UT President Dr. Lloyd Jacobs and UT athletic team coaches.

Alumni and development staff have made two or three trips this past year to every city having a UT chapter, according to Ryan Hieber, associate director of alumni relations. He said most events have 25-30 alumni in attendance, although some functions draw as many as 150.

Mr. Hieber said alumni seem to enjoy the activities for a number of reasons. "Some people appreciate the networking opportunities. Some are looking for information and updates about their University," he said. "For most, it is just the companionship and the opportunity to reminisce about the memories of their days in college."

This outreach is also beneficial to the University, he noted. "These events help spread the word about all the wonderful things we are doing to increase the prestige and appeal of The University of Toledo, which could help drive enrollment, as well."

Andrew Gaines, major gifts officer for the College of Business and Innovation, said his travels have allowed him to re-engage UT alumni several states away. "These events provide them the opportunity to connect with someone from UT and to gain personal insight and information from around the city and campus that they otherwise might not be able to access. Many alumni and supporters have seen themselves land in areas of the country far removed from Toledo, but they all have a great affinity for UT. They enjoy having the opportunity to personally sit down with someone and catch up on their alma mater."

Amanda Kessler, assistant director of alumni relations, said the reaction of alumni to UT's continued progress has been overwhelmingly positive. "Many have been highly impressed at how progressive the University has been to keep each college up to date with trends in learning," she said.

Mrs. Kessler said the UT Institutional Advancement Office and the Alumni Association act "as a bridge" from the alumni to our University.

"We keep everyone active with the University," she said. "Even though they may not live near UT, they can still feel a part of it."

*For more about upcoming UT Alumni Association events, or to join the Alumni Association, visit [toledoalumni.org](http://toledoalumni.org) or call 419-530-2586 or 1-800-235-6766.*

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The following donors have become eligible for special recognition:

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ylvania, Ohio

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Bachelor's degree in business administration,

**Experience:** My college years were some of my life. My favorite experiences centered around football on the 1969-71 "Unbeatable Rockets" football team with 10 consecutive wins.

**Support:** Rocket Athletics and the College of Business Administration

opened the door to a rewarding career with an appreciation of this community and consider The University of Toledo what Ohio has to offer. Athletics is one of the most important things that also provide the opportunity for many to receive recognition. I'm pleased to give my support and proud

# CORNERSTONES

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Steven D. Reinbolt is an attorney and a member of the real estate practice group of Eastman & Smith LTD. Mr. Reinbolt graduated from The University of Toledo with a bachelor's degree in political science in 1982 and received a law degree from The University of Cincinnati.

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